



Walter Annenberg

March 13, 1908 - October 1, 2002

Wynnewood, Pennsylvania

Walter Hubert Annenberg - American publisher, diplomat, and philanthropist who built TV Guide into a national habit and gave art and education away on a historic scale - died in Wynnewood, Pennsylvania, on October 1, 2002. He was ninety-four. Born March 13, 1908, he expanded Triangle Publications, made television listings a weekly companion in American living rooms, and later served as U.S. Ambassador to the United Kingdom under President Nixon.

He collected art with seriousness and donated collections that reshaped museums; universities and schools felt his checks as clearly as newsstands felt his magazines. Critics argued over politics; beneficiaries argued less. He treated wealth as a tool that should leave buildings and scholarships behind.

Philadelphia-area publishing taught him markets; diplomacy taught him ceremony. He gave as if culture were infrastructure.

He died in Wynnewood on October 1, 2002. Somewhere a gallery light is still warming a painting he once chose for the public.

Annenberg's gift was scaled generosity - turning media profit into public beauty. Notice Nearby keeps the death date so October 1 remembers the publisher-ambassador who put American culture on more walls.

Services

Died in Wynnewood, Pennsylvania, October 1, 2002. Publisher and philanthropist; TV Guide; Triangle

Publications; U.S. Ambassador to the United Kingdom.

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